CLAIMS

What is claimed is:

- A method for amplifying a signal for detection of a polynucleotide, comprising the steps of:
 - (a) providing at least one microsphere linked to at least one pre-optimized oligonucleotide;
 - (b) hybridizing a labeled target polynucleotide to said oligonucleotide to form an oligonucleotide/target polynucleotide complex, wherein said complex comprises a detectable signal through the binding of a receptor to the label; and
 - (c) providing a labeled ligand for said receptor, wherein when said ligand binds said receptor, said signal is amplified.
- 2. The method of claim 1, wherein the pre-optimized oligonucleotide is selected with an algorithm.
- 3. The method of claim 2, wherein said algorithm utilizes at least one of the following selection criteria:
 - (a) selecting at least one perfect match pre-optimized oligonucleotide, wherein the selected at least one perfect match pre-optimized oligonucleotide has an acceptable measure of correlation with a standard gene expression value;
 - (b)selecting at least one perfect match and minus mismatch pre-optimized oligonucleotide pair, wherein within a pair the selected at least one perfect match pre-optimized oligonucleotide minus the mismatch pre-optimized

oligonucleotide has an acceptable measure of correlation with a standard gene expression value;

- (c) selecting at least one pair of pre-optimized oligonucleotides from different pre-optimized oligonucleotide sets, wherein the ratio of signals in the pre-optimized oligonucleotides in the at least one pair of pre-optimized oligonucleotides has an acceptable correlation with a standard signal ratio; and
- (d) selecting at least one perfect match pre-optimized oligonucleotide, wherein the perfect match pre-optimized oligonucleotide has an acceptable relative standard deviation.
- 4. The method of claim 1, wherein said pre-optimized oligonucleotide is further defined as being selected by the steps of:

providing a sample comprising at least one target polynucleotide;

subjecting said sample to an array of oligonucleotides, wherein the hybridization of said target polynucleotide to at least one oligonucleotide in the array provides a detectable hybridization fingerprint; and

identifying at least one optimal oligonucleotide from said fingerprint.

5. The method of claim 1, wherein said pre-optimized oligonucleotide is further defined as being selected by the steps of:

providing a sample comprising a plurality of target polynucleotides, said target polynucleotides defined as RNA polynucleotides from more than one gene; subjecting said sample to an array of oligonucleotides, wherein the hybridization of more than one different RNA polynucleotide to a respective oligonucleotide in the array provides a detectable hybridization fingerprint for more than one gene; and

identifying at least one optimal oligonucleotide for said more than one gene from said fingerprint.

- 6. The method of claim 1, wherein said identifying step utilizes an algorithm to identify said oligonucleotide.
- 7. The method of claim 6, wherein said algorithm identifies an oligonucleotide having complete complementarity to at least a portion of said target polynucleotide.
- The method of claim 1, wherein the target polynucleotide is comprised in a plurality of RNA polynucleotides and the concentration of said plurality is from about 1 μg to about 10 μg.
- 9. The method of claim 1, wherein said ligand comprises an antibody.
- 10. The method of claim 1, wherein the label of the target polynucleotide and/or the label of the ligand comprises a fluorescent label, an enzyme label, a chemical label, or a gold label.
- 11. The method of claim 1, wherein the label of the target polynucleotide and the label of the ligand are identical.
- 12. The method of claim 1, wherein said microsphere is comprised in a plurality of microspheres and said target polynucleotide is comprised in a plurality of RNA polynucleotides.
- 13. The method of claim 12, wherein the plurality of RNA polynucleotides is comprised in a mRNA-containing sample, and

said method is further defined as a method for providing mRNA expression profiling information.

- 14. The method of claim 12, wherein at least one microsphere in said plurality of microspheres comprises different oligonucleotides from the oligonucleotides of another microsphere in said plurality.
- 15. The method of claim 12, wherein at least one microsphere in the plurality comprises more than one non-identical pre-optimized oligonucleotide having sequence complementary to the same RNA polynucleotide.
- 16. A composition, comprising:

a plurality of microspheres, each microsphere linked to at least one pre-optimized oligonucleotide, wherein said oligonucleotide is hybridized to a labeled RNA polynucleotide forming an oligonucleotide/labeled RNA polynucleotide hybridized complex, and wherein said complex comprises a detectable signal through the binding of a receptor to the label, said signal amplified upon binding of a labeled ligand for the receptor.

- 17. The composition of claim 16, wherein at least one microsphere in said plurality of microspheres comprises different oligonucleotides from the oligonucleotides of another microsphere in said plurality.
- 18. The composition of claim 16, wherein at least one microsphere in the plurality comprises more than one non-identical pre-optimized oligonucleotide each having sequence complementary to the same RNA polynucleotide.
- 19. A method of optimizing an oligonucleotide hybridization-based assay, comprising the steps of:

providing a sample comprising at least one target polynucleotide;

subjecting said sample to an array of oligonucleotides, wherein the hybridization of said target polynucleotide to at least one oligonucleotide in the array provides a detectable hybridization fingerprint;

identifying at least one optimal oligonucleotide from said fingerprint, wherein said identifying step utilizes an algorithm defined by at least one of the following selection criteria:

- (a) selecting at least one perfect match preoptimized oligonucleotide, wherein the selected at least one perfect match pre-optimized oligonucleotide has an acceptable measure of correlation with a standard gene expression value;
- (b) selecting at least one perfect match and minus mismatch pre-optimized oligonucleotide pair, wherein within a pair the selected at least one perfect match pre-optimized oligonucleotide minus the mismatch pre-optimized oligonucleotide has an acceptable measure of correlation with a standard gene expression value;
- (c) selecting at least one pair of pre-optimized oligonucleotides from different pre-optimized oligonucleotide sets, wherein the ratio of signals in the pre-optimized oligonucleotides in the at least one pair of pre-optimized oligonucleotides has an acceptable correlation with a standard signal ratio; and
 - (d) selecting at least one perfect match pre-

optimized oligonucleotide, wherein the perfect match pre-optimized oligonucleotide has an acceptable relative standard deviation; and

subjecting said optimal oligonucleotide to an oligonucleotide hybridization-based assay.